

Cabarrus Arts Council –
Presenting,
promoting and
inspiring
creativity in our
community



FY23 Cabarrus County Grassroots Recipients

Boys and Girls Club

Cabarrus Art Guild

City of Kannapolis

Clearwater Art Studios

Delta Sigma Theta

Early Childhood Foundation

El Puente Hispano

Fulltime Funkytown

Guerilla Poets

Harrisburg Parks and Rec

Hospice of Cabarrus

International Community Development

Logan Day Care

Mount Pleasant

MultiCultural Community Student Union

NC Music Hall of Fame

Old Courthouse Theatre

Piedmont Primetime Band

Royal Oaks Academy for the Arts

Southern Piedmont Woodturners

The Pop Up Project

Vegan Vibes



Three Grassroots Grant Opportunities

- **Organizational Support – Cabarrus non-profits with an arts mission**
- **Arts Education – Schools hiring an artist-in-residence**
- **Project Assistance – Other Cabarrus non-profits using arts professionals to provide creative programming**



Funding Priorities

- **Multicultural Programming**
- **Programming across Cabarrus County**
- **Capacity Building opportunities for arts organizations**



Organizational Support

Eligibility

Organizations that meet the eligibility requirements below may apply for Organization Support Grants, however eligibility shall not guarantee funding.

An eligible organization:

- Is a private, non-profit arts organization classified by the Internal Revenue Service as 501(c)(3)
- Has a mission that focuses solely on the arts
- Is located in Cabarrus County and provides at least 75% of its programs and services in the county

Funding

- Organization Support Grants support general operating costs.
- Organizations that provide arts programs year-round may apply for up to 25% of their operational budget. Organizations may also request support for short-term capacity building opportunities (completed by June, 2024).



Organizational Support

A. Describe your organization

a. Mission

b. Board structure and diversity

c. Finances and fundraising

d. Commitment to diversity

B. Artistic excellence – your programs, innovations, artists and performers engaged

C. Describe your impact

a. The number and diversity of participants/members/ audiences

b. The number of performances/other services



Organizational Support

- A. Operating Grant Request - Please describe the general operating functions that this grant will support, including goals for both new and existing initiatives, artists/performers to be involved, marketing efforts and how success will be evaluated.
- B. Capacity Building Opportunities: The increase in Grassroots funding available this year is intended strengthen the arts ecosystem within each county. Describe how you will apply increased funds to improve your organization's ability to serve Cabarrus.
- a. New investments in operations or staff
 - b. Training/ consultants for board development, diversity initiatives strategic planning, fundraising, communications/ marketing, etc.
 - c. Hiring artists and ensembles of color to facilitate programming

Arts Education

Purpose

Arts Education Grants are available to pre-school, elementary, middle and high schools in Cabarrus County to bring artists into the school setting for a residency of at least 3 days. The purpose of the Arts Education Grants is to supplement school curriculum and to awaken students' intellectual and creative curiosity. There must be a public component to these projects.

Deadline for application: October 13 at NOON

Eligibility

Public and private schools in Cabarrus County may apply for Arts Education Grants.

Program Timeline

Funded programs should be completed between July 1 and June 30 of the current year.



Arts Education

Matching Requirements

Schools may apply for up to 50% of the cost of the program.

Grant funds must be matched in cash. In-kind contributions may not be considered for matching purposes, but may be documented as additional evidence of support.

Funding Requirements

Arts Education Grants may support artistic expenses directly related to the program.

Allowable fees include artist fees, marketing, promotion, travel, contractual fees, rental of equipment and other program-related costs.

Schools may apply for one arts council grant per year. It may include more than one residency.

Arts Education Grants may not support programs that the school provides on a normal basis. Grant monies may not be used for:

- Activities that are concurrent with the project that are not arts-related
- Food or beverages for hospitality or entertainment functions
- Capital expenditures
- Administrative or general operating costs



Project Assistance

Purpose

Non-arts non-profit organizations may apply for Project Assistance Grants.

***** Expedited submission deadline of September 20th at NOON. Reach out to liz@cabarrusartscouncil to discuss if this is an option for you.**

Eligibility

Organizations that meet the eligibility requirements may apply for Project Assistance Grants, however eligibility does not guarantee funding.

An eligible organization:

- Has tax-exempt status
- Is not an arts organization (Please see Arts Organization Grant. Project Assistance is appropriate if you are a new organization or more than 25% of your programming takes place outside Cabarrus)
- Is not an educational institution (Please see Arts Education Grant)
- Is not a religious institution
- Project Assistance Grants may not be used to fund history programs.

Project Timeline

Funded projects should be completed between July 1 and June 30 of the current year.



Project Assistance

Matching Requirements

Organizations may apply for up to 50% of the cost of the project.

Grant funds must be matched in cash. In-kind contributions may not be considered for matching purposes, but may be documented as additional evidence of support.

Funding Requirements

- Project Assistance Grants may support artistic expenses directly related to the proposed project.
- Allowable fees may include artist fees, marketing, promotion, travel, contractual fees, rental or purchase of equipment and other project-related costs.
- Organizations may apply for only one arts council grant per cycle
- To ensure that Grassroots arts programs reflect the racial and ethnic diversity of our county, Cabarrus Arts Council is required to spend a percentage of its annual county allotment on programming that reflects African American, Asian American, Latino and Native American cultures.
- Project Assistance Grants fund project costs and may NOT be used for:
 1. Administrative staff or general operating expenses
 2. Activities concurrent with the project that are not arts-related
 3. Food or beverages for hospitality or entertainment functions
 4. Capital expenditures
 5. Fundraising events



Multicultural Artistic Leadership

To ensure that Grassroots arts programs reflect the racial and ethnic diversity of our county, Cabarrus Arts Council is required to spend a percentage of its annual county allotment on programming that reflects African American, Asian American, Latino and Native American cultures. This requirement is met through supporting arts programming conducted by artists, ensembles, or organizations of color.

Do 50% or more of the artistic leaders for this project identify as African American, Asian American, Latino, or Native American? Yes _____ No _____

If yes, please describe the cultural background(s) of your artistic leaders?



Grant Writing Tips

- Be as specific as possible:
 - Identify your artistic leaders by name.
 - Give details on dates/ locations/ frequency
- Have two other readers – someone familiar with the proposal and someone new to the information



Application Procedure

Please email application and all attachments to: heather@cabarrusartscouncil.org. If you require assistance you may schedule a time to meet with a staff member the week before your application is due. Staff may not be able to assist you the day applications are due.

Virtual Office Hour: October 4th, 4-5pm

Schedule

Deadline for Emailing your application: **NOON on October 13.**

Do not send hard copies of your application materials.

Late or incomplete applications will not be accepted

Final reports will be due no later than NOON on June 15.

Thank you to everyone who participated in Arts and Economic Prosperity Study! 

Study release date: October 12