BOARD OF DIRECTORS
MEETING AGENDA
Tuesday, February 28, 2023, 9 AM
Hybrid Meeting (In-person preferred): Cabarrus Center & Microsoft Teams

Members of the Board: 24 (quorum: 13 members)
Officers: Steve Steinbacher (Chair), Tiffany Lassiter (Vice Chair), Dave Davis (Treasurer), Erin Martin (Secretary), Karen Cobb (Past Chair), Brian Hiatt (Fundraising Chair)
Board Members: Betty Ann Alicea, Donald Anthony, Erin Burris, Jazmin G. Caldwell, Jessica Castrodale, Terry Crawford, Emily Davis, Eric Davis, Jim Firth, Brian Floyd, Robbie Furr, Jane Jacobs, Nancy Hilliard Joyce, Erin Kegley-Parris, Jenny Ripley, Susan Smith, Betty Stocks and Sandra Torres
Ex-Officio Board Members: Mayor John Crump, Mike Downs, Mayor Bill Dusch, Mayor Del Eudy, Kevin Garay, Dr. John Kopicki, Mike Legg & Mayor Jennifer Teague

I. **Call to Order** **Steve Steinbacher, Chair** (9:00)
II. **Consent Agenda** **Steve Steinbacher, Chair** (9:01) **ACTION**
   A. January 24, 2023 Board meeting minutes – Erin Martin, Secretary
   B. January 2023 financial reports – Dave Davis, Treasurer
      i. Other financial updates: Great audit report for FY21, Mid-year audit review for FY22/23
III. **Strategic Plan Strategies** **Strategic Planning Committee** (9:10)
   A. Strategic Plan Committee: Andrea Stevenson, Liz Fitzgerald, Steve Steinbacher, Tiffany Lassiter, Robbie Furr, Susan Smith, Sandra Torres & Betty Stocks
IV. **Executive Director's Report: Discussion** **Liz Fitzgerald, Executive Director** (9:30)
   A. Additional Grassroots Grant Panel recommendations **ACTION**
      i. Panel members: Micah Cash, Terry Crawford, Joe Hunter and Robbie Furr
   B. Fundraising
      i. Corporate fund drive committee – Brian Hiatt, Brian Floyd, Erin Martin, Susan Smith
         i. Corporate fund drive report – need additional businesses/community groups
            i. March 10: Pre-show reception, CAC email approach with board follow up.
         ii. Special invitation for pre-show reception & Damn Tall Building concert March 10
      ii. Breakfast for the Arts – Friday, May 26 at Embassy Suites (New Program Time: 8am!)
         i. B4TA committee: CAC directors, Betty Ann Alicea, Jazmin Caldwell, Erin Kegley-Parris, Tiffany Lassiter, Garrett Price and Susan Smith
      iii. Municipality and County funding request grant applications, NCAC grant
      iv. Board Thank you note/calls to donors: Individuals who give $1,000+
   C. Personnel Updates
      i. New Performing Arts Director – Introduction to Brian Sullivan!
      ii. New Director of Development and Community Engagement – Sasha Banks starts March 14
      iii. New Arts Associate hired – Abigayle Davis
      iv. Arts Associate Neha Sudhakar's last day is March 2 – special thanks to Neha for her great work!
      v. In process: Extended Leave planning for Visual Arts Director & Part-time event assistant
   D. Davis Theatre sales report, exhibition: JMT: A Retrospective now-April 15, April 1 Art Walk on Union
   E. Board Engagement & Volunteer Opportunities:
      i. School Programs sign-up, Gallery Events sign-up & Davis Theatre Usher sign-up
      ii. Save the Date: Arts Days in Raleigh – Monday, April 17 & Tuesday, April 18
   F. See page two for more updates
V. **Adjournment** **Steve Steinbacher, Chair** (10:30) **ACTION**
   A. Next Board Meeting: Tuesday, March 28, 2023 at 9am

Executive Director's Report: Other UpdatesLiz Fitzgerald, Executive Director

A. Team development: Team reviews, Enneagram training, Operations Director attended LEAD conference in Raleigh, Operations Director and PR Director attended CCM Nonprofit workshop, PR director attending Infinite Iteration Boot Camp, Directors attending two-day Racial Equity Training in December

B. **Volunteer recruitment opportunity fair: Saturday, January 21, 2023**
   i. 65 people attended, and we gained 34 new volunteers including several students from Cox Mill Student Council (approximately 20 members in their group).
   ii. New this time: option for volunteers to join the Marketing Street Team of volunteers
   iii. CAC tent delivered in January! CAC t-shirts should arrive in April
   iv. In process: re-branding all CAC nametags for staff, board, and volunteers with new CAC logo.

C. Other Fundraising Updates:
   i. Municipality and County government support
   ii. Annual reminders going out to individual & corporate donors – February
   iii. Atrium Health employee campaign 9/7-10/17: $36,237

D. Performing Arts
   1. **Sat. Feb 25 Family Day with two free family shows in the Dave (1pm & 3pm)**
   2. Upcoming School programs:
      a. 3/6-3/10: The Charlotte Ballet - Grade 8
      b. 3/31-4/6: Harriet Tubman & The Underground RR – Grade 7
      c. 4/17-4/21: A Sick Day for Amos McGee - Grades K&1
   3. Orquesta Sabrosalsa, $15, working on plans for tentative date June 9 2023
   4. Beginning plans for 23/24 season in the Davis Theatre.
      a. 22/23: We offered two packages with 7% discount: 5-show On Stage at the Davis & 3-show NC Roots Package.
   5. Beginning plans for 23/24 school shows
      a. 22/23 school shows scheduled Sept.-April, Increase in $ from systems

   ii. Visual Arts – The Galleries
   1. **Current exhibition: Jennie Martin Tomlin: A Retrospective Feb 9- Sat, April 15**
      a. **Opening Reception: 115 attended, $6,500 in gallery sales (100% to CAC)**
   2. **Sat. Feb 25 Family Day with visual arts crafts**
   3. Monthly Art labs with Deb Reid: Feb 22, March 15, April 19, May 31
   4. Art on the Go:
      a. Feb 6 w/Artist Andrea Sowle & "What Matters Most"– 25 attended
      b. Feb 7 w/ artist Jamea (Midland Library) - 5 attended
   5. Other 22-23 programs in The Galleries
      a. Exhibitions & events:
         i. Next Exhibit: April 24-29: 4H Expressive Art Exhibition & Talent Show 4/27 in the Davis
         ii. May-July: Underground: local artists curated by Kat Cornelius
         iii. Art Walk on Union: ~~Sept 10 (cancelled)~~, Dec. 10, **April 1**, June 24
         iv. Family Day: October 15, December 3, **February 25** and June 10
         v. Opening Receptions: Aug. 4, Nov. 3, **Feb. 9**, May 18
         vi. Curator's Talk: Aug. 11, Nov. 10, **Feb. 16**, May 25