



PROJECT ASSISTANCE GRANT GUIDELINES

Purpose

Cabarrus non-profit organizations not qualifying for Operating Support may apply for Project Assistance Grants. The purpose of this grant is to support community programs that demonstrate artistic merit through engagement of arts professionals. Project Assistance Grants support exemplary forms of artistic expression in a variety of artistic disciplines (visual, performing, literary and multimedia arts).

Application deadline: September 13th, 2024 at NOON via email to heather@cabarrusartscouncil.org

Eligibility

Organizations that meet the eligibility requirements may apply for Project Assistance Grants, however eligibility does not guarantee funding.

An eligible organization:

- Is based in Cabarrus County
- Has tax-exempt status
- Is not a K-12 educational institution (Please contact liz@cabarrusartscouncil.org for Arts Education Grant)
- Is not a religious institution
- Project Assistance Grants may not be used to fund history programs.
- Has completed any projects that received grassroots funding in the prior year and submitted all required final reports.

Project Timeline

Funded projects must be completed between July 1, 2024 and June 30, 2025.

Matching Requirements

- Organizations may apply for up to 50% of the cost of the project.
- Grant funds must be matched in cash. In-kind contributions may not be considered for matching purposes, but may be documented as additional evidence of support.

Funding Requirements

- Project Assistance Grants may support artistic expenses directly related to the proposed project.
- Allowable fees may include artist fees, marketing, promotion, travel, contractual fees, rental or purchase of equipment and other project-related costs.
- Organizations may apply for only one arts council grant per cycle. Municipalities with multiple
 departments supporting projects should contact Liz Fitzgerald at liz@cabarrusartscouncil.org if you would
 like to submit a second application for consideration.
- All funding must be used for programming occurring in Cabarrus County. To ensure that Grassroots arts
 programs reflect the racial and ethnic diversity of our county, Cabarrus Arts Council is required to spend a
 percentage of its annual county allotment on programming that reflects African American, Asian
 American, Latino and Native American cultures. We encourage organizations led by these communities to
 apply for your arts programming. Further, Project Assistance may be used by organizations to hire artists
 or ensembles of color to conduct arts programs.
- Project Assistance Grants fund project costs and may NOT be used for:

- 1. Administrative staff or general operating expenses
- 2. Activities concurrent with the project that are not arts-related
- 3. Food or beverages for hospitality or entertainment functions
- 4. Capital expenditures
- 5. Fundraising events

Application Procedure

- Grant Introduction Workshop: Saturday, August 24, 2024 10am-12noon. Please RSVP to liz@cabarrusartscouncil.org.
- Please email completed application and all attachments to: heather@cabarrusartscouncil.org.
- If you require assistance email <u>liz@cabarrusartscouncil.org</u> the week before your application is due. Staff may not be able to assist you the day applications are due.
- Final reports are due no later than NOON on June 15, 2024

If your project is scheduled to finish before October 15th, reach out to Liz Fitzgerald before August 6th to discuss an expedited application date.